

StartupBREW Fargo believes that entrepreneurship is energized over brews, whether it's coffee, tea, or beer. That's why we're dedicated to bringing entrepreneurs, founders, and innovators together - because we believe they succeed when they have access to each other and the greater community that supports them. Our event takes place every Wednesday from 8:30 am - 9:30 am.

Interested in helping energize the entrepreneurial ecosystem? Below are our options for fiscal sponsorship in 2021.

<p>OPTION #1</p>	<p>COFFEE SPONSOR: \$5,000 SPONSORSHIP (TWO AVAILABLE) Support the cost of coffee throughout the year.</p> <p>Benefits: Verbal recognition from the main stage, digital logo placement, and the opportunity to activate the lobby six times throughout the year.</p>
<p>OPTION #2</p>	<p>VENUE SPONSOR: \$4,400 SPONSORSHIP Support the venue rental throughout the year.</p> <p>Benefits: Verbal recognition from the main stage, digital logo placement, and the opportunity to activate the lobby six times throughout the year.</p>
<p>OPTION #3</p>	<p>ARTS SPONSOR: \$2,500 SPONSORSHIP Support our ability to pay our artists throughout the year.</p> <p>Benefits: Verbal recognition from the main stage, digital logo placement, and the opportunity to activate the lobby three times throughout the year.</p>
<p>OPTION #4</p>	<p>1 MONTH: \$1,800 SPONSORSHIP Cover the expenses of producing StartupBREW for 1 month.</p> <p>Benefits: Verbal recognition from the main stage, digital logo placement, and the opportunity to activate the lobby two times throughout the year.</p>
<p>OPTION #5</p>	<p>PRODUCE STARTUP BREW: \$750 SPONSORSHIP Want to be more involved? Host a themed day where you can help choose speakers, random acts of art, give an announcement, and activate the lobby.</p> <p>Benefits: See page 2 for more information</p>
<p>OPTION #6</p>	<p>1 WEEK: \$500 SPONSORSHIP Cover the expenses of producing StartupBREW for 1 week.</p> <p>Benefits: Verbal recognition from the main stage, digital logo placement, and the opportunity to activate the lobby the week of your sponsorship.</p>

See page 2 for more information about activating Coffee Club.



ACTIVATING COFFEE CLUB

This allows you and your organization to engage and interact with the community members attending StartupBREW at our 30-minute long space before the program starts. This can be anything from serving as greeters to a mug giveaway. There will be a 6 ft table and chair set up weekly that you have access to use.

The primary rule for lobby activation is NO SELLING. We do not allow direct marketing or sales to the audience of products or services Subject to review and approval.

OPTION #5

PRODUCE A STARTUPBREW: \$750 SPONSORSHIP

Want to be more involved? Host a day at StartupBREW where you and your organization can help put on the event.

Benefits: You and your organization will be able to help decide the speakers focused on the themed day that fits with your organization.

Ex. choose two software entrepreneurs for Software Day

These speakers are subject to review and approval.

You and your organization can give an announcement about any upcoming event that is relevant to the community and entrepreneurs and fits within announcement guidelines.

You and your organization can provide a person/group with a talent to perform a random act of art during the week of your sponsorship - this is optional.

Your organization will receive verbal recognition from the main stage, digital logo placement, and the opportunity to activate Coffee Club the week of your sponsorship.



If you have any questions, contact Emma McIntyre at emma@emergingprairie.com to discuss your sponsorship options.