



Grand Farm Marketing & Communications Intern

Pay Rate: \$15/ hour

Internship Start Date: January 2023

Grand Farm is looking for a Marketing & Communications Intern to help tell the Grand Farm story and share the impact of the organization and its partners. The Marketing & Communications Intern will assist with marketing and communications activities related to Grand Farm and its partners.

We're looking for individuals that have a knowledge and interest in the latest trends, enjoy working in energetic environments and are always eager to learn and try new things. Our ideal teammates are people who think outside the box, take initiative and love Fargo.

Note: This internship is part-time during the school year and full-time during the summer.

Key Area of Responsibility

Marketing & Communications

- Assist in management and monitoring of social media channels, including Twitter, Facebook, Instagram, LinkedIn and YouTube
- Assist in creating original, high-quality content - including photos, graphics, video, podcast, etc.
- Assist in writing and proofreading articles, blogs, and stories
- Assist with newsletter management
- Assist with Eventbrite management

Each intern will have opportunities to:

- Engage with and support GF community members, host speakers and network with event attendees at GF and community events
- Regularly shadow and support organization's leaders to develop the organization's ecosystem and the intern's network
- Perform other related duties as assigned

Qualifications

Minimum Qualifications

- Excellent attention to detail
- Excellent interpersonal and customer service skills
- Excellent time management skills with a proven ability to meet deadlines
- Knowledge of or desire to learn Adobe Creative Cloud Applications including but not limited to InDesign, Illustrator and Photoshop
- Strong organizational skills

- Experience working on multiple social channels, including Twitter, Facebook, Instagram, Flickr, and YouTube

Preferred Qualifications:

- Experience in marketing or communications
- Interest in pursuing a career in the marketing and communications industry
- Pursuing a relevant degree

Physical Demands:

- Ability to continuously stand or walk during events.
- Ability to bend, squat, climb stairs and lift occasionally.
- Ability to lift up to 50 pounds occasionally.
- These physical requirements must be met with or without accommodation

Work Environment:

- May occasionally work in temperatures above 100 degrees and below 32 degrees.
- May occasionally walk on slippery or uneven surfaces.
- May occasionally climb ladders and work off elevated surfaces.
- Noise level in the work environment is frequently loud.
- Ability to work outside normal business hours on occasion.

Benefits and Culture:

- Duty station is in Fargo, ND with a flexible work environment.
- Core values: Trust First, Learn, Be Bold, Move Together, Be Scrappy, Think Holistic, and Lead with Gratitude.

About Grand Farm

The Grand Farm Education and Research Initiative, powered by Emerging Prairie, capitalizes on the region's potential and expertise in the agriculture and technology industries. The Grand Farm Initiative will accelerate the research and innovation into technology which will be present on the farm of the future – impacting North Dakota, the United States, and the World by solving challenges in the agriculture industry and developing new opportunities.

The Grand Farm Initiative is designed to inspire collaboration among businesses, organizations, and researchers to develop the future farm, which we believe will solve issues critical to farmers worldwide.

Mission statement: Enabling technology to feed the world

To apply: Please send a cover letter and résumé to talent@emergingprairie.com