

# JUNE 10TH - 14TH, 2024

AGTECH WEEK24

From the first 4WD tractor to the original skid steer, Fargo has been a hub for innovation in agriculture. Today, it is an incubator for what's next in our food, field, and feed supply chains. Join us for a week-long celebration of AgTech, where we'll learn, network, and have fun through Fargo's welcoming community.

# **GET INVOLVED WITH AGTECH WEEK 2024**

Our goal is to get 50+ events hosted throughout the week from different groups. We invite you to join in the fun and host events throughout the week. By rallying the community, we understand that we are stronger together and can showcase our wonderful and vibrant AgTech ecosystem.

# **EVENT-HOSTING DETAILS**

We offer a free <u>master calendar</u> to host and promote your event, though organizations are responsible for covering their own event costs. We encourage you to check the master calendar to determine the optimal time for your event. To host an event, please fill out <u>this form</u>.

# **MEET THE SIGNATURE EVENTS OF AGTECH WEEK 2024**



Midwest Agriculture Summit Hosted by the FMWF Chamber

# TYPES OF EVENTS

- Team Meetings
- Customer events
- Farm tours
- Meetups
- Technology/Product showcases
- Happy Hours
- Pitch Sessions
- Workshops
- ... and more!



Bushel Buddy Seat Conference Hosted by Bushel



**Cultivate Conference** Hosted by Grand Farm

THE GOALS



Attract thousands of national and international groups to the FMWF area

Showcase our region as

**AgTech innovation leaders** 

Feature nationally recognized speakers





#### WHY SHOULD I HOST AN EVENT THIS WEEK?

AgTech Week will provide the opportunity to showcase innovation, facilitate networking opportunities, increase partnership opportunities, and create global visibility for the innovation that's happening in Fargo.

# WHAT AM I RESPONSIBLE FOR DOING WHEN HOSTING AN EVENT?

All costs and event logistics (venue, catering, etc.) are to be taken care of by the individual organizations putting on the events.

#### WHAT WILL GRAND FARM HELP OUT WITH?

While hosting your event during AgTech Week, Grand Farm will help spread the word about your event. The Grand Farm team may be able to help with curation and help with attendee outreach.

#### WHERE SHOULD I CONSIDER HOSTING MY EVENT?

We ask that you keep it within a 30 mile radius of Fargo-Moorhead. If you need help generating venue ideas, the Grand Farm team has a list of potential venues we can send to you.

#### WHO IS THE PRIMARY AUDIENCE FOR AGTECH WEEK?

AgTech Week is designed to engage the entire AgTech industry: startups, corpotations, growers, investors, ag educators, and students. We encourage you to think about how you can engage those groups while planning your event.

# I'M IN. HOW DO I SIGN UP TO HOST AN EVENT?

Great! To sign up to host an event, please fill out the <u>AgTech Week Event Host Interest Form</u>. A member from the Grand Farm team will contact you from there. Thank you for making AgTech Week 2024 a groundbreaking success... together!

#### I HAVE MORE QUESTIONS. WHO CAN I CONTACT?

For other questions, please contact Andrew Jason at <u>AndrewJ@GrandFarm.com</u>. You can also learn more at <u>AgTechWeekFargo.com</u>.

